



Evidence-Based Questionnaire Evaluation and Refinement

By Prawash Gautam

GRIN Verlag Aug 2011, 2011. sonst. Bücher. Book Condition: Neu. 216x144x1 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2008 in the subject Business economics - Operations Research, printed single-sided, grade: 1,00, Jacobs University Bremen gGmbH, language: English, abstract: The Eurobarometer (EB) is a survey series that has been conducted since 1973 to monitor public opinion on several issues concerning the European Union. It provides a dynamic measure of the EU citizens economic, social and political attitudes toward issues related to the EU including attitudes towards EU policies and institutions and general socio-cultural and political orientations of its citizens, based on a set of standard question over time. In addition to conducting standard EB survey, the EU also conducts special EB surveys which focus on a particular topic of interest to the EU. EB 225/Wave63.1 titled Science and Technology, Social Values, and Services of General Interest is one of such special surveys which addressed three special topics. One of the topics was Social Values, Science and Technology . In order to measure EU public s social values in relation to science and technology, it measured social values of respondents. One indicator...



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