



## The Invisible Employee: Using Carrots to See the Hidden Potential in Everyone

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By Adrian Gostick

Wiley. Hardcover. Book Condition: New. Hardcover. 208 pages. Dimensions: 8.8in. x 5.8in. x 0.9in. Praise for The Invisible Employee: A gem of a book . . . finding that workers who are recognized are more productive, have fewer on-the-job accidents, and translate their satisfaction into customer satisfaction. Financial Post: There is magic in this book. Whether you are looking for a few good tips to keep a good thing going or need to recapture the very essence of a productive workplace, The Invisible Employee provides valuable lessons nestled among the pages of a clever and compelling story. Stephen C. Lundin: bestselling coauthor of Fish! Gostick and Elton's simple-to-understand and teachable approach of setting and supporting core values and recognizing and celebrating those behaviors can be a very effective management technique for creating a committed and engaged workforce of visible employees. This is a culture no organization can afford to be without. Michael R. Losey: President, World Federation of Personnel Management Associations: The basic principles detailed in The Invisible Employee are simple yet profound: (1) setting a guiding vision, (2) seeing employees supporting that vision, and (3) praising and celebrating that behavior. Engaging our entire staff by using these principles helps Friendly's provide great memories for our guests....



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