



Efficiency And Ethics In Management

By N. Ramananda Rao

2003. Hardcover, Book Condition: New, 186 About The Author:- N Ramanadha Rao, a graduate in engineering has worked as a civil engineer and a manager for more than 35 years. Contents:-1. Managers their Tasks and Hurdles in Their Path, 2. Managers and Their Negotiating Skills, 3. Mangers and Public Relations, 4. Recruitment Policies some Vital Aspects, 5. Role of Managers in Economic and Industrial Development, 6. Some Managers and their Perverse Fixations, 7. Top Managers and Decision Making, 8. Human Relations in Industry, 9. role of Marketing after Liberalisation of Industrial Policy, 10. Planning and Management of Construction Projects, 11. Pollution Control in Towns and Cities, 12. Standardisation Its Benefits to Industry, 13. Steps for the Reduction of Accidents, 14. Requisites for an Executive to be Successful in Construction Industry, 15. Economic Policies and the Common Man, 16. Salesmanship, 17. Unjust Treatment of Certain Services, 18. Rules and Bureaucracy, 19. Importance of Proper Communications, 20. Tips for Improving Efficiency, 21. Suggestions for Better Utilisation of Time, 22. Liasion work of Companies, 23. Money Deals timely Scrutiny and Control Desirable, 24. Ethics in Business and Dynamism in administration, 25. Stream Lining Procedures. The Title 'Efficiency And Ethics In Management...



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