

Bollywood Dreams: An Exploration of the Motion Picture Industry and its Culture in India (New edition)



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BOLLYWOOD DREAMS: AN EXPLORATION OF THE MOTION PICTURE INDUSTRY AND ITS CULTURE IN INDIA (NEW EDITION)

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Phaidon Press Ltd. Paperback. Book Condition: new. BRAND NEW, Bollywood Dreams: An Exploration of the Motion Picture Industry and its Culture in India (New edition), Nasreen Munni Kabir, Jonathan Torgovnik, Deriving its name from its American equivalent, Bollywood is the highly successful Indian movie industry predominantly based in Bombay and Madras. Every day more than 14 million people go to the cinema across India to watch films produced by this massive and powerful industry. In India, movies are not just a form of entertainment but practically a religion. Streets in major Indian cities are lined with colourful posters of Indian movies and their stars. Movie stars are treated like demi-gods, no match even for American standards of celebrity obsession. More than any other cultural or political institution of the twentieth century, the cinema has captured the hearts and minds of India's growing population of almost one billion, even against the stark backdrop of the vast country's struggle with poverty and hunger and often tense Muslim-Hindu relations. The experience of actually going to the movies in India is as much a part of the Bollywood phenomenon as are the stars themselves and Bollywood Dreams documents this important aspect of understanding the important role Bollywood plays in contemporary Indian culture. "Going to the cinema" Torgovnik says, "is about going to see the actors larger-than-life. It is about living the glamorous life for a few hours and leaving your daily hardships behind." Once inside the movie theatres, the audience can expect at least three hours of entertainment, including several song and dance numbers, love scenes, action sequences and most surely a happy ending. Each film includes the necessary ingredients for success: action, violence, music, dance, romance and morals. The themes of the movies are often social issues such as communalism, ethnicity, religion and...



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