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# HOW TO: WRITE BETTER COPY: ADVICE ON GETTING PEOPLE TO NOTICE YOUR COPY, ENGAGE WITH IT AND DO WHAT YOU WANT THEM TO DO (PAPERBACK)



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**Read PDF How to: Write Better Copy: Advice on Getting People to Notice Your Copy, Engage with it and Do What You Want Them to Do (Paperback)**

- Authored by Steve Harrison, John Gordon
- Released at 2016



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